VAHID PARSARI

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BUSINESS DEVELOPER AND MARKETING MANAGER

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📍 Bowsher, Muscat, Oman

ABOUT ME

With a robust track record spanning over 15 years, I stand as a seasoned Business Developer and Marketing Manager, adept at crafting and executing marketing strategies that amplify brand visibility and accelerate sales momentum. My expertise is underpinned by a potent blend of business development acumen and a comprehensive understanding of web development, which empowers me to devise and steer impactful digital marketing campaigns with precision. My skill set is tailored to navigate the dynamic business landscape, ensuring a sustained trajectory of growth and market penetration.

SKILLS

Digital Marketing

SEO/SEM

Social Media Marketing

Web Development

E-commerce

Data Analysis

Microsoft Office

Android and iOS App Development

Photoshop

Strategic Planning

Communication

Leadership

Project Management

Team Collaboration

LINKS

Linkedin:
https://www.linkedin.com/in/persiantouring/

WORK EXPERIENCE

ONLINE BUSINESS DEVELOPER | *Moayeri Saffron, Muscat* | *Muscat* | *Sep 2022 - Present*
- Developed the company's online store.
- Managed international marketing for the online department.

ONLINE MARKETING MANAGER | *Luxury Crown, Muscat, Oman* | *Muscat* | *May 2024 - Present*
Web Developer and Online Marketing Manager.

BUSINESS DEVELOPER | *Persian Touring, Iran* | *Iran* | *Aug 2014 - Present*
Founder and business developer of the company.

EDUCATION

BACHELOR IN BUSINESS MANAGEMENT
Payame Noor, Iran, Iran | *2011*

LANGUAGES

Persian

English

COURSES

GOOGLE DIGITAL MARKETING COURSE | *Google* | *Jan 2024 - Present*

MBA COURSE, | *Tehran University* | *Oct 2018 - Nov 2018*